

GEORGIA BIRD FEST 2024 SPONSORSHIP

Saturday, April 20, 2024
The Classic Center, Athens, GA

Now in its ninth year, Georgia Bird Fest has grown into the Southeast's largest nature festival. We're gearing up for the biggest Bird Fest ever, featuring a kickoff conference with keynote speakers, plus guided trips to Georgia's best birding hotspots and premiere programs on native plants, bird migration, habitat conservation and more.



Gray Catbird by Will Stuart

Sponsor Levels

| \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|---|---|---|---|--|
| Category exclusivity & Speaking opportunity at event | | | | |
| Event Naming opportunity | Secondary naming opportunity | Local event naming opportunity | | |
| VIP access to keynote speaker | VIP access to keynote speaker | | | |
| Brand mention in opening and closing remarks & Exhibitor table for attendee engagement at event | Exhibitor table for attendee engagement at event | Exhibitor table for attendee engagement at event | Shared table for collateral/ giveaways at event | |
| Complimentary event tickets | Complimentary event tickets | Complimentary event tickets | Complimentary event tickets | Complimentary event tickets |
| Premier logo placement on on-site promotional materials, event website, and social media posts | Tiered logo placement on on-site promotional materials, event website, and social media posts | Tiered logo placement on on-site promotional materials, event website, and social media posts | Tiered logo placement on on-site promotional materials, event website, and social media posts | Company name placement on on-site promotional materials, event website, and social media posts |
| Dedicated press release and social media posts | Group listing in event press release | Group listing in event press release | Group listing in event press release | Group listing in event press release |

***All sponsors receive early event registration, T-shirts, and complimentary annual memberships

BY THE NUMBERS

600
attended Bird Fest
in 2023

Target Audience
Beginner and experienced birders
Hikers
Native plant gardeners
Environmental stewards



Field trip at Chattahoochee Nature Center by Alicia Thompson